

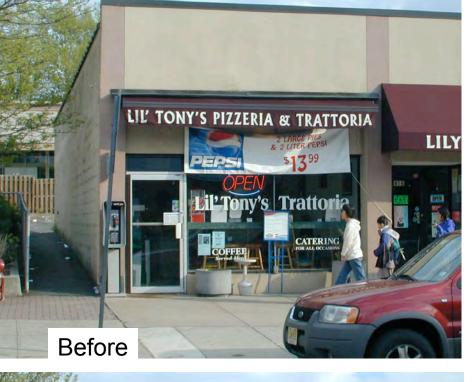
## **Main Street Highland Park**

**Sign Technical Assistance** 

Main Street New Jersey National Main Street Center Urban Development Services



Too many signs saying too many things causes communication confusion among potential customers.







After: Showing reduced amounts of sign area and eliminating temporary signs

After: Showing original awning lettering and reduced window graphics. This option reads the best